

BIOCENTURY AND BAYHELIX PRESENT:

# 7<sup>TH</sup> CHINA HEALTHCARE SUMMIT

*The Bridge to Innovation*

**VIRTUAL EVENT**

**November 9-13, 2020**

*Organized by  
BioCentury and BayHelix  
in collaboration with  
McKinsey & Co.*





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## BioCentury-ABLE Partnership

# BIOCENTURY

Co-organizer



Supporting Organization

- ❖ Members of the Association of Biotechnology Led Enterprises (ABLE) are eligible to **receive a 20% discount** off the China Healthcare Summit regular individual delegate rate.



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## BioCentury-BayHelix China Healthcare Summit

For six years, the China Healthcare Summit has been building the “Bridge to Innovation” in China. Now, challenged by COVID and facing global economic uncertainty and mounting geopolitical stress, where do China’s healthcare innovators go from here? And what are the implications for its international partners, investors and patients at home and abroad?

**Celebrating our 7th Anniversary in 2020**

**All-Digital Event**

November 9-13, 2020

[www.BioCenturyChinaSummit.com](http://www.BioCenturyChinaSummit.com)





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## 2020: A Four-Month Digital Event

JULY 20

**China Summit Launch:** Registration, Event Portal, access to select BioCentury articles, WeChat Group

### SEPTEMBER

14

Back to School  
Portal

17

China Summit Data  
Snapshots

28

1x1 Meeting  
System Opens

### OCTOBER

12

Pre-Event  
Webinar #1

12

Pre-Event Survey

22

Pre-Event  
Webinar #2

29

Pre-Event  
Webinar #3

### NOVEMBER

5

Pre-Event  
Webinar #4

9-13

- Digital Panels
- McKinsey Reports
- Company Presentations
- 1x1 Meetings (virtual)
- BayHelix Awards

NOV. 14 - DEC. 11

Access to On-Demand Program, BioCentury articles for 30 days



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## Created by a Globally Recognized Team

The China Healthcare Summit agenda is organized by Senior Executives at BioCentury.

- ❖ Karen Bernstein, Ph.D., Chairman
- ❖ David Flores, President & CEO
- ❖ Joshua Berlin, Executive Director
- ❖ Simone Fishburn, Ph.D., VP & Editor in Chief
- ❖ Matthew Krebs, Director, Head of APAC Sales



BioCentury's business intelligence platform includes professional and scientific journals, comprehensive biopharma industry databases, executive conferences and research services for biopharma companies and investors.





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## Reflecting Hands-On Experience in China

The Summit incorporates views from diverse stakeholders in the future of healthcare in China

### ORGANIZING COMMITTEE

- ❖ Chair: Steve Yang, Ph.D., Co-CEO, WuXi AppTec
- ❖ Tony Chen, Ph.D., Chairman, BayHelix, and Partner, Jones Day
- ❖ Franck Le Deu, Head of Greater China Healthcare Practice, McKinsey
- ❖ Yong BEN, M.D., Chief Medical Officer, BeiGene
- ❖ Kewen JIN, M.D., Managing Partner, Serica Capital
- ❖ Bin LI, Ph.D., CEO, Lake Bleu Capital
- ❖ Victor Shi, Ph.D., CEO, Adicon Clinical Laboratories
- ❖ Debra Yu, M.D., President & CBO, LianBio
- ❖ Dan Zhang, M.D., Chairman, Fountain Medical Development
- ❖ Jimmy Zhang, Ph.D., Founder & CEO, Vinta Bio
- ❖ Lin Sun-Hoffman, Ph.D., J.D., Liu, Zheng, Chen & Hoffman
- ❖ Wei Zhang, Ph.D., M.D., SVP & Chief Strategy Officer, WuXi AppTec
- ❖ Ari Silverman, J.D., Partner, Mavie Technologies
- ❖ David Cassak, Co-Editor-in-Chief & Managing Partner, MedTech Strategist
- ❖ Lifei Cheng, Ph.D., CEO, MedTechX



*Pictured from top: Steve Yang, Ph.D., Co-CEO, Head of RSD, & Head of WuXi Testing, WuXi AppTec; Debra Yu, M.D., President & CBO, LianBio; Dan Zhang, M.D., Chairman, Fountain Medical Development*



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## NEW FOR 2020: MedTech Showcase

- ❖ MedTech Showcase with Presenting Companies, Strategic Panels and MedTech Conference Report developed by McKinsey
- ❖ Program developed by MedTech Organizing Committee, including: BayHelix, McKinsey, Mavie Technologies, MedTech Strategist, Medtronic and Sofinnova Partners





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## 2020: Exclusive Executive Reports

Insights Partner McKinsey & Co. will return to the 2020 Summit with its 7th exclusive report documenting market trends and identifying the business imperatives for biopharma companies to “Walk the Bridge to Innovation” in China. Plus, **New for 2020:** McKinsey China Summit MedTech report.



Franck Le Deu, Head, Greater China Healthcare Practice and Co-leader, Asia Healthcare Practice at McKinsey & Co., delivered the “Bridge to Innovation” Keynote at the 2014, 2015 and 2016 Summits







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## 2020: Virtual Road Show Presentations

- ❖ 40+ presentations from emerging biotech and MedTech companies from China, Asia and the West, hand-picked by BioCentury and BayHelix.
- ❖ On-Demand recordings: Watch before, during, after China Summit, regardless of time zone.
- ❖ Includes: China Biotech, Korea Biotech and U.K. Biotech Tracks.
- ❖ Arrange virtual 1x1 meetings with Presenting Companies



*Pictured from left: Jun BAO, Ph.D., CEO, Impact Therapeutics; Theodora Harold, CEO, Crescendo Biologics; Xueming QIAN, Ph.D., CEO, Transcenta Holdings*



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## 2020: Virtual 1x1 Meetings

- ❖ Arrange video discussions with investors and corporate delegates via 1x1 virtual meeting system.
- ❖ Five full days (24-hour booking system) of meeting opportunities with concierge support from virtual Help Desk.
- ❖ More than 900 1x1 meetings were completed in 2019.





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## Built on a Strong Foundation

The Summit provides global visibility to sponsors committed to innovation in China

### Selected 2019 Sponsors





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## Opportunities for India Biotech & MedTech

	Session Sponsor	Gold Sponsor	India Company Presentation Package*
Sponsor Contribution	\$18,500	\$9,500	Special Offer: \$2,495**
Exclusive Branding	No	No	No
Opportunity to Nominate Panelists or Presenting Companies	No	No	No
Speaker or Moderator Role	Yes	No	Yes
Sponsor Page on Digital Event Platform	Yes	Yes	No
Full-Access VIP Passes (for Sponsor)	4	3	3
Full-Access VIP Passes (for Sponsor Guests)	4	2	0
All-Company Content Pass	Yes	No	Yes
Banner Ads in BioCentury Daily Briefing	Yes	Yes	No
White Paper Posting	Yes	Yes	No
See following Sponsor sheets for details. All Sponsors will be recognized in worldwide event promotions and China Summit portal and digital event platforms.			

\* Companies must apply to present and are subject to approval by the Organizing Committee.

\*\* Includes \$1,000 discount off standard rate for India Biotech and MedTech. An additional \$500 Early Bird discount available through September 9.





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## Session Sponsor: \$18,500

- 
- Recognition as Session Sponsor for the China Healthcare Summit
- 
- 1 Speaking or moderating role for Senior-level Executive of Sponsor
- 
- Sponsor Page on China Summit digital platform to post contact information, content links and videos.
- 
- 4 Full Access VIP Passes for Sponsor (\$2,780 value) and 4 Full Access VIP Passes for guests/clients of Sponsor (\$2,780 value), including:
    - Full access to all content tracks, including online keynotes, panels and company presentations.
    - Full access to 1x1 meeting system to arrange virtual discussions with investors and corporate delegates.
    - Full access to China Summit portal, including pre-event webinars and selected BioCentury business intelligence reports, hand-picked by BioCentury editors.
- 
- All-Company Content Pass (\$6,950 value) for any Sponsor executive to access all content tracks of the China Summit, including online keynotes, panels and company presentations. Note: Does not include access to 1x1 meeting system.
- 
- Option for Sponsor white paper posted on China Summit Portal and BioCentury e-Learning Center for at least 6 months (includes distribution via BioCentury email campaigns).
- 
- Option for Sponsor banner ad displayed for 1 week in BioCentury daily executive briefing.
- 
- Recognition in worldwide event promotions and China Summit portal and digital event platforms.
-



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## Gold Sponsor: \$9,500

- 
- Recognition as Gold Sponsor for the China Healthcare Summit
- 
- Sponsor Page on China Summit digital platform to post contact information, content links and videos.
- 
- 3 Full Access VIP Passes for Sponsor (\$2,085 value) and 2 Full Access VIP Passes for guests/clients of Sponsor (\$1,390 value), including:
    - Full access to all content tracks, including online keynotes, panels and company presentations.
    - Full access to 1x1 meeting system to arrange virtual discussions with investors and corporate delegates.
    - Full access to China Summit portal, including pre-event webinars and selected BioCentury business intelligence reports, hand-picked by BioCentury editors.
- 
- Option for Sponsor white paper posted on China Summit Portal and BioCentury e-Learning Center for at least 6 months (includes distribution via BioCentury email campaigns).
- 
- Option for Sponsor banner ad displayed for 1 week in BioCentury daily executive briefing.
- 
- Recognition in worldwide event promotions and China Summit portal and digital event platforms.
-



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## Special Offer: India Company Presentation Package: \$2,495\*

- 
- 1 self-recorded company presentation (15 minutes; on-demand version edited by BioCentury) featured on China Summit Road Show Track.
- 
- Opportunity to receive copy of edited recording of presentation to post on company website or distribute to potential investors and partners. Includes option for BioCentury to host recording, with quality delivery in China, which can be embedded on Company website.
- 
- 3 Full Access VIP Passes (\$2,085 value) for Presenting Company, including:
    - Full access to all content tracks, including online keynotes, panels and company presentations.
    - Full access to 1x1 meeting system to arrange virtual discussions with investors and corporate delegates.
    - Full access to China Summit portal, including pre-event webinars and selected BioCentury business intelligence reports, hand-picked by BioCentury editors.
- 
- 1 All-Company Content Pass (\$6,950 value) for an unlimited number of executives at your company. It includes access to online keynotes, panels, company presentations and the China Summit portal (pre-event webinars and BioCentury business intelligence). Please note: This pass does not include access to the 1x1 system.
- 
- Recognition in worldwide event promotions and China Summit portal and digital event platforms.
- 
- **Additional Option** (\$250/extra): BioCentury records company presentation for you.
- 
- **Additional Option:** (\$250/extra): BioCentury provides Chinese translated transcript and/or video subtitles of Company Presentation
- 

**\*Companies must apply to present and are subject to approval by the China Summit Organizing Committee.**



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[www.BioCenturyChinaSummit.com](http://www.BioCenturyChinaSummit.com)

For more information, contact Joshua Berlin: [jberlin@biocentury.com](mailto:jberlin@biocentury.com)



NOTE: If you are a resident of the European Union and register for *The BioCentury-BayHelix China Healthcare Summit 2020*, any personally identifiable information you provide in that process will be deemed to be provided to BioCentury International Inc., and you consent to such information being transferred to and processed by BioCentury Inc. on behalf of BioCentury International and used by BioCentury Inc. in accordance with its [Privacy Policy](#).

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## Organizing Committee





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## Appendix



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## Strategic Topics for Strategic Executives

- ❖ VIP-only event organized by BioCentury and BayHelix in collaboration with McKinsey & Co.
- ❖ Action-oriented discussion, insight and virtual networking among peers across the innovation ecosystem
- ❖ Intimate: Attendance limited to influencers from domestic and international life sciences companies, investors, academia and policy makers



*Pictured from left: Frank Jiang, M.D., Ph.D., Chairman & CEO, Cstone Pharmaceuticals; Dianna Qiann, Partner, Pivotal Bioventure China; Kristine Senft, VP, Boehringer Ingelheim; Ning LI, Ph.D., Executive Director, CEO & GM, Junshi Biosciences; Liping LIU, Ph.D., Founder, CEO & CSO, HighTide Therapeutics; Jin Li, Ph.D., Chairman & CEO, HitGen*



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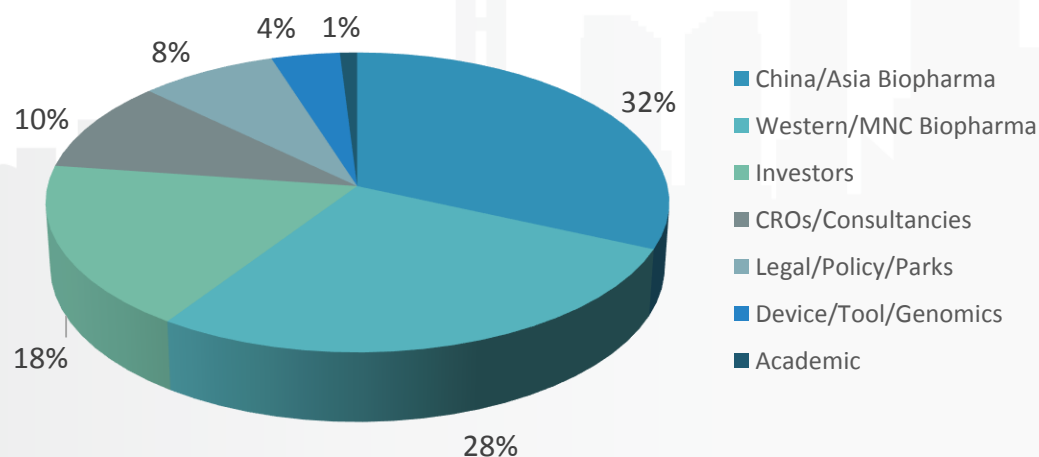
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## Peer-to-Peer Dialogue

The 2019 China Healthcare Summit saw record attendance with almost 700 senior-level executives and investors from China, Asia and the West, including delegates from 20 countries.







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## Focused on Building the Future

During its first six years, the China Healthcare Summit set out the challenges for creating a modern healthcare ecosystem in China over this decade.



*Pictured left: Kevin Li, Ph.D., Managing Partner, Lyzz Capital; Wei KANG, Managing Director, RDPAC; Ruilin SONG, Executive President, PhIRDA.  
Panel picture: Martin Dewhurst, Senior Partner & Global Co-Lead, Pharmaceuticals and Medical Products, McKinsey & Co.; Penny Wan, VP & Regional GM, JAPAC, Amgen; Ai Hua Ong, Group Chairman, Janssen Asia Pacific; Alberto Colzi, President International, Japan, Emerging Markets & Australia, AbbVie; Fabio Landazabal, M.D., SVP & Head of Emerging Markets, GlaxoSmithKline; Leon Wang, EVP, International Region & China President, AstraZeneca.  
Pictured right: Luke Miels, President, Global Pharmaceuticals, GlaxoSmithKline*



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## Senior Level Thinking Across the Value Chain

### Cross-Border Strategies for China - Europe Partnerships

*-- from the 2019 Summit*



### Will China Be a Disruptive Force in Diagnostics?

*-- from the 2017 Summit*

### China's Globalization Challenge: Delivering Rare Disease Solutions at Home and Abroad

*-- from the 2018 Summit*

### Artificial Intelligence: Is China Moving Faster in Healthcare AI?

*-- from the 2017 Summit*



*Pictured from top: Kevin Huang, Founder & President, Chinese Organization for Rare Disorders; John Oyler, Founder & CEO, BeiGene; Stella Xu, Ph.D., Managing Director, Quan Capital*



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## Focused on the Critical Path Forward

### How To Solve China's Talent Challenges

*-- from the 2019 Summit*



### Joining The Global Club: Is ICH a Game Changer for Innovators in China?

*-- from the 2017 Summit*

### Capital Markets Showcase: Hot Markets Today, What About Tomorrow? -- from the 2018 Summit



Pictured from top: Li Chen, Ph.D., Founder & CEO, Hua Medicine; Samantha Du, Ph.D., Founder, Chairman & CEO, Zai Lab; Sophie Sun, Managing Director, Innovation Hub China & VP, Strategy and Transformation, China, Merck





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## 2020: The Bridge to Innovation

- ❖ Five days of strategic sessions tailored to help busy executives understand emerging opportunities and challenges in China.
- ❖ All-digital program, which includes a full-week program highlighted by dialog among China-facing biotech and MedTech innovators, and their globally facing Chinese counterparts.
- ❖ Pre-event Webinars in September and October to set the stage for November.
- ❖ Prep in Advance: Exclusive access to selected BioCentury business intelligence reports on China and global biotech, hand-picked by BioCentury editors.



*Pictured from left: Randall Rader, Principal, The Rader Group and Former Chief Judge, U.S. Court of Appeals for the Federal Circuit; Nisa Leung, Managing Partner, Qiming Venture Partners; Xiaobin WU, Ph.D., GM, China & President, BeiGene*





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## NEW FOR 2020: China Summit Portal

- ❖ Exclusive content
  - ❖ Full access to selected BioCentury business intelligence reports on China and global biotech, hand-picked by BioCentury editors
  - ❖ Pre-event webinars hosted by BioCentury
  - ❖ BioCentury data on Presenting Companies
- ❖ Weekly email highlights new additions to the portal, available exclusively to China Summit delegates
- ❖ WeChat group for China Summit delegates

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*The Bridge to Innovation*  
November 9-13, 2020 **VIRTUAL EVENT**  
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**REGISTER NOW**

**China Healthcare Summit Virtual Format Announced:**  
Due to the COVID-19 outbreak, this year's China Summit will be an all-digital event, scheduled from Nov. 9-13, 2020. The program will include exclusive pre-event webinars in September and October, and access to BioCentury business intelligence reports on China and global life sciences to help delegates prepare for the digital event. We look forward to hosting you at our 7th China Summit! - BioCentury and BayHelix

**Doubling Down on Innovation:** An all-digital program focused on why China must "double down" on life sciences innovation. A full-week program highlighted by dialog among China-facing biotech and MedTech innovators, and their globally facing Chinese counterparts. Plus, exclusive pre-event webinars in September and October, and access to BioCentury business intelligence reports on China and global life sciences to help delegates prepare for the digital event.

**Since 2014,** the BioCentury-BayHelix China Healthcare Summit has been singularly focused on how China is building its bridge to innovation. Now in its seventh year, the 2020 China Summit examines why China should "double down" on life sciences innovation, and asks whether the policy, regulatory, financial and management conditions are in place to make China's aspirations for global biotech and MedTech leadership a reality.

**The China Summit** is a VIP-only event for biopharma and MedTech executives and investors to get a first-hand look at the innovation, business and policy transformations taking place in China. It is the place to meet the right Chinese investors and partners in a digital setting.

**Highlights include:**

- **All-Digital Strategic Sessions:** Two days of tailored, digital panels and keynotes to help biopharma executives understand emerging opportunities and challenges in China. On-demand content will be available for 30 days after the event for delegates to watch at their convenience.
- **All-Digital Road Show Presentations:** BioCentury and BayHelix hand-pick 40+ emerging biotech and MedTech companies from China, Asia and the West to present their stories to China investors, biopharma CEOs and licensing executives, in an all-digital setting.
- **Exclusive Report:** The 7th exclusive China Summit report from Insights Partner McKinsey & Company will document market trends and identify business imperatives for biopharma and MedTech companies doing business in China.
- **Virtual 1:1 Meeting System:** Attendees may arrange virtual, face-to-face discussions with investors and corporate delegates over five full days using our 1:1 Virtual Meeting System (includes embedded video interface).
- **BayHelix Awards:** An annual celebration of R&D and commercial achievements in China, featured as a digital session for 2020.
- **New for 2020 - Access to BioCentury Business Intelligence:** To help delegates prepare for the all-digital event, a new online portal provides access to selected BioCentury business intelligence reports (articles and analysis on China and global life sciences developments), hand-picked by BioCentury editors. This content is available for up to two months prior to the all-digital event, and for 30 days after the event.
- **New for 2020 - Pre-Event Webinars:** Exclusive pre-event webinars for China Summit delegates in September and October will feature industry KOLs, hosted by BioCentury and BayHelix.
- **New for 2020 - MedTech Showcase:** A new virtual MedTech track with Presenting Companies, Strategic Panels and a MedTech Executive Report developed by McKinsey & Co.

The China Summit agenda is developed by an **Organizing Committee** that includes China industry KOLs and the BioCentury editorial team. Simultaneous translation is provided in all sessions.

**Event Information**

Timeline at a Glance	Schedule	Presenters
Speakers	Sponsors	Organizing Committee

**COVID-19 Resource Center**  
Information Plus Intelligence

**BIOCENTURY ON-DEMAND WEBINARS & PODCASTS**  
Exclusive access to cutting-edge information presented by industry leading experts.

**REGISTER NOW**  
Register now, early bird discount ends September 22.  
**REGISTER**

**BECOME A SPONSOR**  
The importance of the China Healthcare Summit is demonstrated by the commitment from its collaborators and supporting organizations.  
For information on sponsorship opportunities, please contact Josh Berlin at BioCentury.  
**LEARN MORE**

**APPLY TO PRESENT**  
Presenting Companies are hand-picked by BioCentury and BayHelix based on rigorous selection criteria, including investor validation, upcoming milestones, unperformed assets and innovative science. To apply to present, click button below.  
**APPLY**

**STAY CONNECTED**  
Join the China Summit WeChat group now.  
**SIGN UP**



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## NEW FOR 2020: Pre-Event Webinars, Survey

- ❖ Four pre-event webinars scheduled for September and October to build momentum for China Summit.
- ❖ One pre-event survey of China Summit delegates.
- ❖ Sponsorship opportunities available for the pre-event webinars and survey.

### BioCentury and BioKatalyst Present: What Comes Next? Strategies for COVID-19 Vaccine Development

BioCentury, BioKatalyst and Lonza bring together industry and policy leaders to discuss how to accelerate COVID-19 vaccine development. During this webinar, you will hear:

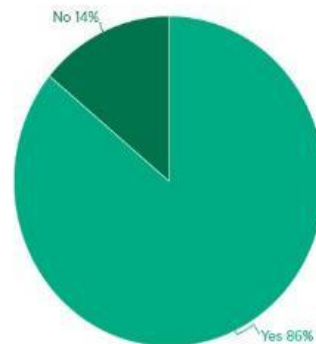
- How the European Commission and international organizations are working to create a purchasing pool for global allocation of COVID-19 vaccines, according to Nicole Lurie, strategic adviser to the CEO of CEPI.
- An update on a COVID-19 vaccine from Xuefeng Yu, chairman, CEO and co-founder of CanSino Biologics Inc.
- How "the pandemic has highlighted three key challenges from the manufacturing perspective," according to Pierre Catignol, head of the Portsmouth, N.H., site where Lonza will manufacture Moderna's RNA-based COVID-19 vaccine candidate
- Bill Enright, CEO of Vaccitech, discuss a different viral vector COVID-19 vaccine candidate, AZD1222, which was co-developed by Vaccitech and the Jenner Institute at Oxford University.
- And more!



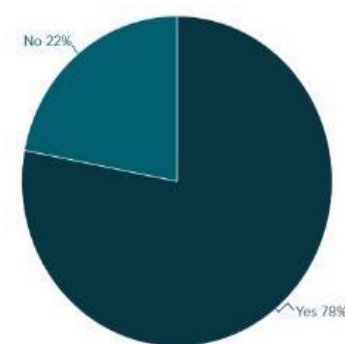
Figure: COVID-19: clinical trial disruptions become the norm

BioCentury and BIO surveyed 99 pharmas and biotechs about how COVID-19 was affecting their ongoing and planned clinical trials. **Top** charts show the number of respondents who said their ability to start new trials (**left**) or to conduct ongoing trials (**right**) has been affected by the outbreak. **Bottom** chart shows the average degree of concern, on a scale of one to five, about trials in various regions. Source: BioCentury/BIO survey

Has your ability to conduct ongoing trials been affected by COVID-19?



Has your ability to initiate new trials been affected by COVID-19?





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## 2020: Celebrating Success in China

The 11th BayHelix China Healthcare Virtual Awards Ceremony will honor outstanding individuals and companies for their contributions to the nation's healthcare ecosystem in five categories: R&D Achievement of the Year; Deal of the Year; Commercial Achievement of the Year; Company of the Year; and Person of the Year.



*2019 Winners (from left): Zai Lab Ltd. (commercial achievement of year); FibroGen Inc. (R&D achievement of year); BioBay Park (company of year); BeiGene Ltd./Amgen Inc. (deal of year); and Dr. Xianping LU, Ph.D., Founder & CEO, Shenzhen Chipscreen Biosciences Ltd. Co. (person of year)*